# FSM Collective Impact Phase 2: Building for Sustained Impact

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# FOSTERING SUCCESS MICHIGAN
## WEBINAR SERIES

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# Housekeeping

- Attendees in listen only mode.
- Ask questions using the chat or questions feature.
- Technical difficulties?  Contact Citrix team at 1-888-259-8414
- Recording available following the webinar in our resource library on our website.

# A Special Thank You To Our Funders

# Why Did FSM Get Started?

# The State of Child Welfare and Education

# The State of Child Welfare and Education



84% of youth, ages 17–18, with experience in foster care report wanting to go to college
(Fostering Success in Education, 2014)

20% of youth who graduate from high school will attend college (and only 50% graduate high school by age 18)
(Fostering Success in Education, 2014)

Youth with experience in foster care are up to 8 times less likely to earn a college degree, compared to the general population.
(Wolanin, 2005)

# The State of Child Welfare and Education

# Western Michigan University's Institutional Response



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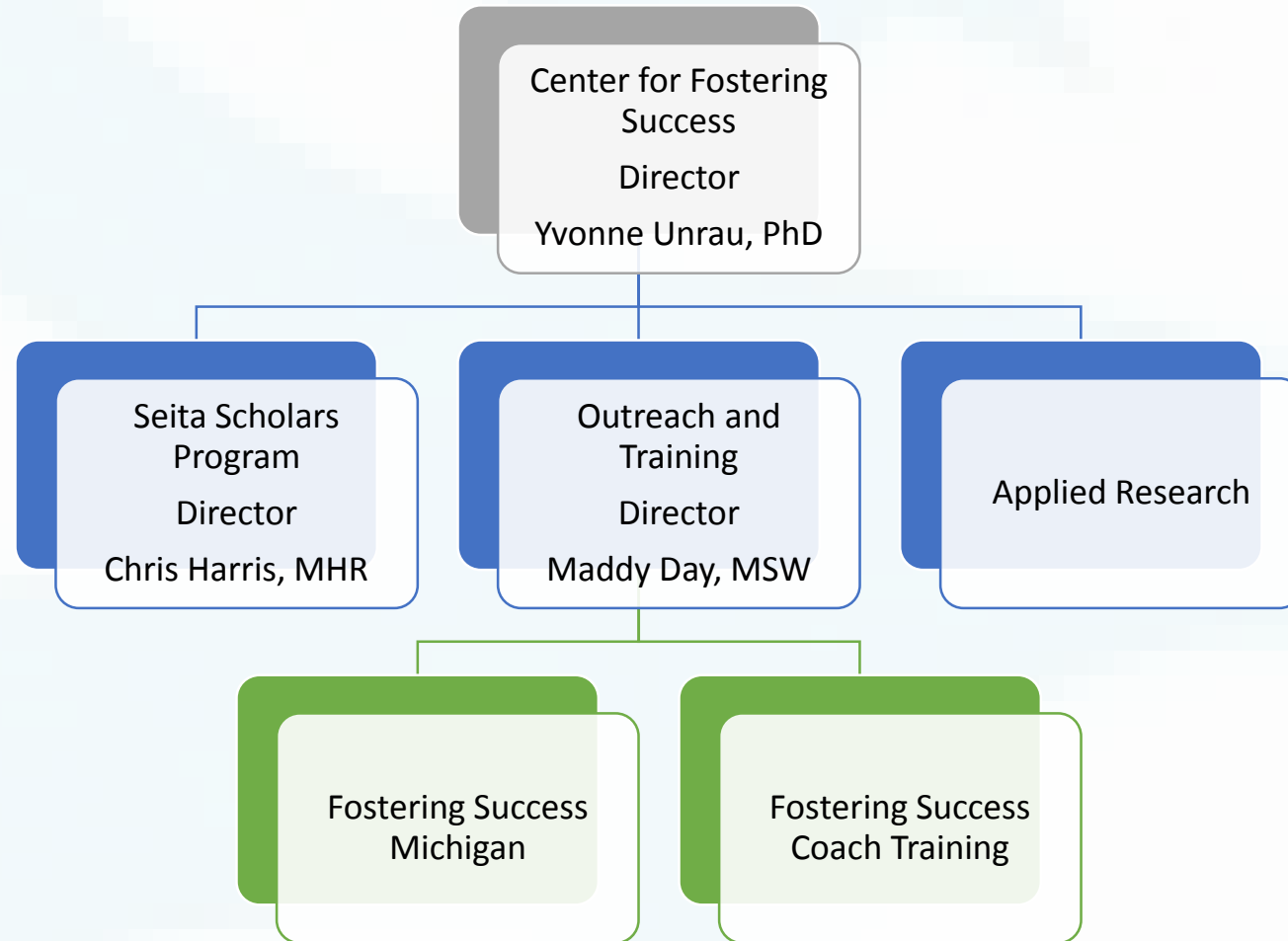
# A Large Scale Social Problem

We need **to increase access and success in postsecondary education and professional careers** for students from foster care ages 12-25 in Michigan.

# 5 Conditions of Collective Impact

- Common Agenda
- Backbone Support
- Mutually Reinforcing Activities
- Shared Measurement
- Continuous Communication

# FSM Phases of Collective Impact

| Phase | I. Initiate Action | ⇨ | II. Organize for Impact | ⇨ | III. Sustain Action & Impact |
|---|---|---|---|---|---|
| Years | 2012-2015 | ⇨ | 2016 -2022 | ⇨ | 2022+ |
| Outcomes | Short-term | ⇨ | Intermediate | ⇨ | Long-term |

# FSM Collective Impact Outcomes

**Short Term Outcomes:**

- Increased number of effective on-campus support programs for students emancipating from foster care.

- Increased understanding of best practices.

- Increased number of organizations enhanced to support youth from foster care.

**Intermediate Outcomes:**

- Increased enrollment in Michigan higher education institutions.

- Improved college preparation among youth in foster care.

**Long Term Outcomes:**

- Improved college graduation rates, leading to a successful career transition.

# Phase 1: Initiate Action

# FSM Phase 2: Building for Sustained Impact

- Goal 1: Create sustainability strategies for the **long term support of the work of Fostering Success Michigan** to ultimately increase access and success in postsecondary education for students from foster care.

- Goal 2:  Fortify the work of FSM Network participants through the development and delivery of best practice models that can be taken to scale **ensuring the sustainability of Michigan's collective impact initiative to increase postsecondary education access and success for students from foster care**.

# Common Agenda

Fostering Success Michigan has adopted the Lumina Big Goal of **increasing the number of students from foster care who obtain high-quality degrees and credentials to 60% by the year 2025**.

GO AL 2025

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# Backbone Organization



In 2012, Fostering Success Michigan (FSM) was established as a statewide initiative that aims to increase access and success in the education to career pipeline for students from foster care in Michigan.

Fostering Success Michigan supports Michigan's **network of experts** versus being an "expert organization".

# Backbone Organization Strategies

**Resourcing**
Activities that provide partners with information that lead to greater knowledge or awareness about the culture of foster care and the supports available to students who have experienced foster care.

*Purpose: to build the knowledge capacity of FSM partners*

**Supporting**
Activities that provide partners with technical assistance and training that lead to increased skills on how best to work with both youth who have experienced foster care and other professionals.

*Purpose: to build the skill capacity of FSM partners*

**Networking**
Activities that provide spaces where partners can relate, receive information and increase their social capital through meaningful connections.

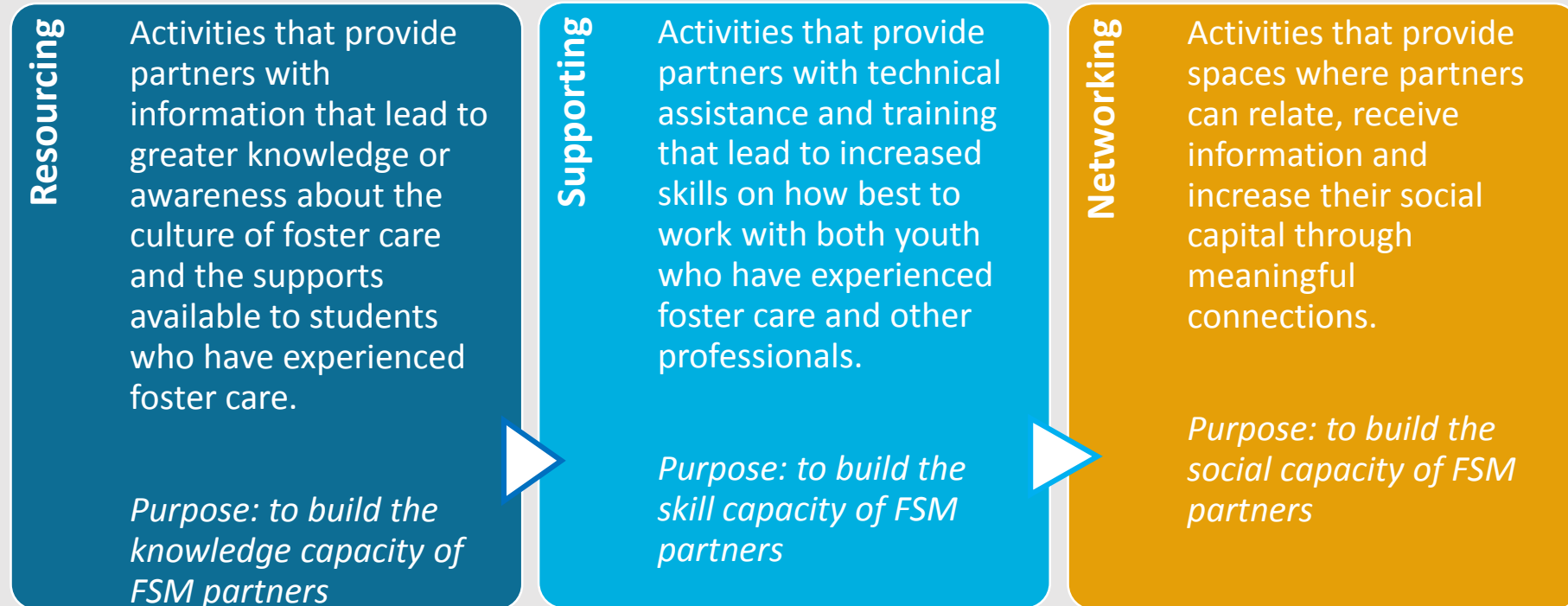*Purpose: to build the social capacity of FSM partners*

Figure 2: Defining Resourcing, Supporting, and Networking

# FSM Backbone Strategies

## Resourcing: *Building KNOWLEDGE capacity*

- Youth-friendly resources website
  - *FosteringSuccessMichigan.com*
    - Over 500 resources
- Accessible and Convenient Resources
  - Examples:
    - Resource Guides
    - Webinars
    - Podcasts

# FSM Backbone Strategies
## *Supporting: Building SKILL capacity*

- FSM Higher Education Consortium
  - Regular convening of IL Coaches, Program Directors and Coordinators to share programming ideas, build shared measurement strategies and provide professional development

- Building the Postsecondary Support Network
  - Partnering with SSG to identify Financial Aid Champions, working with institutions to develop their campus support efforts

- Community partner presentations
  - Professional development for FSM partners and their community partners. Ex. Guidance counselors, DHHS Ed Planners, Michigan College Advising Corps, LCANs

- Partner with Fostering Success Coach Training

# Michigan Campus Based Support Programs

# Michigan Model for Campus-Based Support Programs

- Utilizing *Supporting Success* guide by Casey Family Programs

- Programs include:
  - Designated coach providing 24/7 life skills coaching
  - Mentorship opportunities
  - Peer community building
  - Connection to campus champions
  - Advocacy for students on campus and in the community
  - Pre-college outreach and recruitment
  - Financial resources*

# Building the FSM Postsecondary Network

## 7 Designated Campus Champions

- Can be in any department at a postsecondary institution

- Agrees to act as a point person for students with experience in foster care

- May not know the answer, but agrees to find out!



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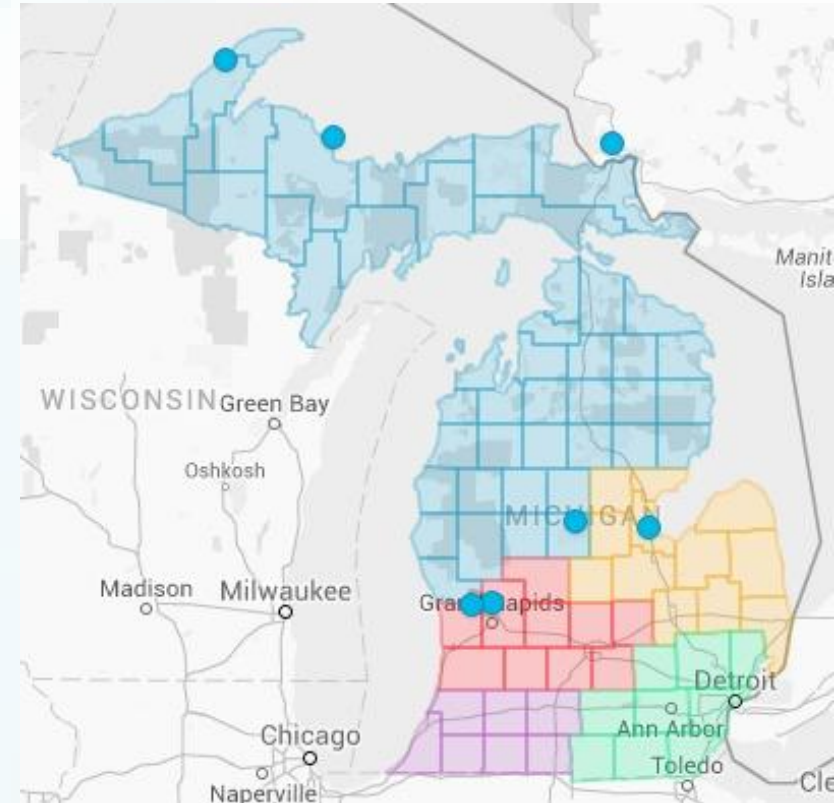
# Building the FSM Postsecondary Network

## 58 Institutions with Financial Aid Champions

- FSM & SSG created special webinar and FSM website toolkit to provide information and resources to Financial Aid professionals on how to assist students in foster care
- Continued collaboration with SSG to provide outreach to students who answer foster care questions on the FAFSA

# Building the FSM Postsecondary Network

Of the 112 Accredited, degree-granting colleges and universities (including community colleges)* in Michigan....
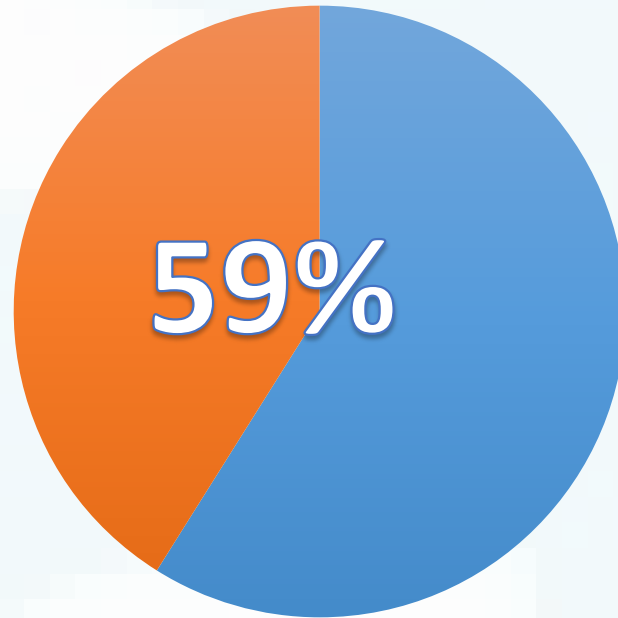
66 of Michigan's postsecondary institutions have a at least one designated professional to support students from foster care on campus!

**59%**

*Carnegie Classification of Institutions of Higher Education

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# FSM Backbone Strategies

## Networking: Building SOCIAL capacity

- Fostering Success Michigan Statewide Summit
  - Annual gathering of partners from across the State to share innovative strategies and partnerships
- FSM Community Collaborative Events
  - 7 community-based meetings co-hosted by community partners and focused on one of the 7 life domains
- Student Leadership Activities
  - Activities to give students from foster care on college campuses across the State a voice in informing the education pipeline process and building the alumni of foster care community
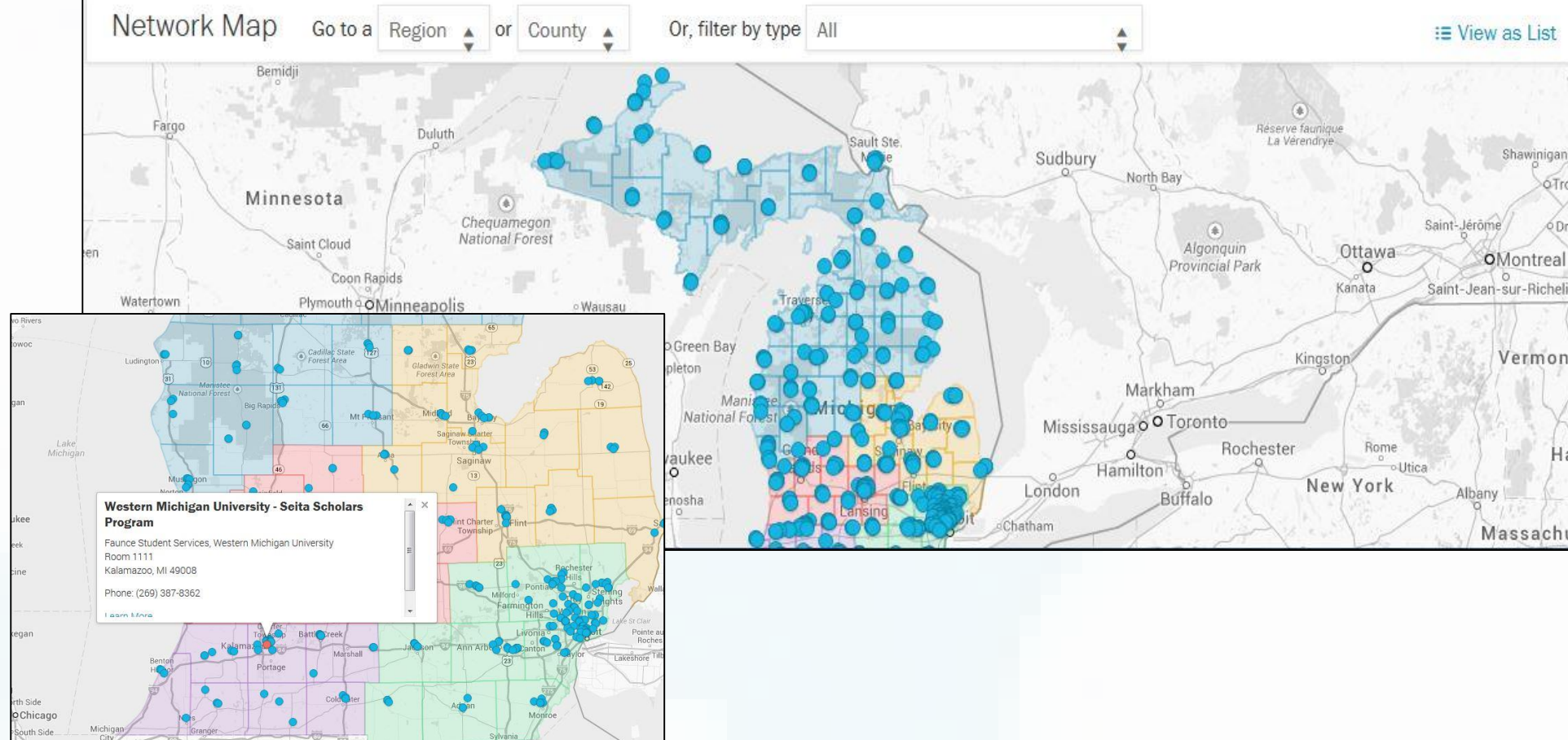
# Statewide Network Map

# Mutually Reinforcing Activities

Large-scale social change can only be achieved through the alignment of a diverse group of participants who are connected to each other and share their expertise and experience. Fostering Success Michigan has defined this group as the **FSM Network.**

The FSM Network is made up of students with experience in foster care and the professionals and supportive adults who serve them. Each participant plays a vital role in insulating the education to career pipeline for students with experience in foster care.

Fostering Success Michigan utilizes the 7 Life Domains Framework* to align the activities and resources of the participants in the FSM Network. This alignment allows participants **to do what they do best.**



*Seven life domains for youth in transition from foster care. Adapted from Casey Family Programs (2006)

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# Mutually Reinforcing Activities

- Postsecondary Education Institutions' staff and campus champions
- Youth and Alumni of Foster Care
- Middle and High School Educators and Staff
- Community Organizations and Other Service Providers
- Caregivers and Mentors
- The Department of Human Services
- Local College Access Networks,
- The Department of Education
- Courts, Law Enforcement and Juvenile Justice System
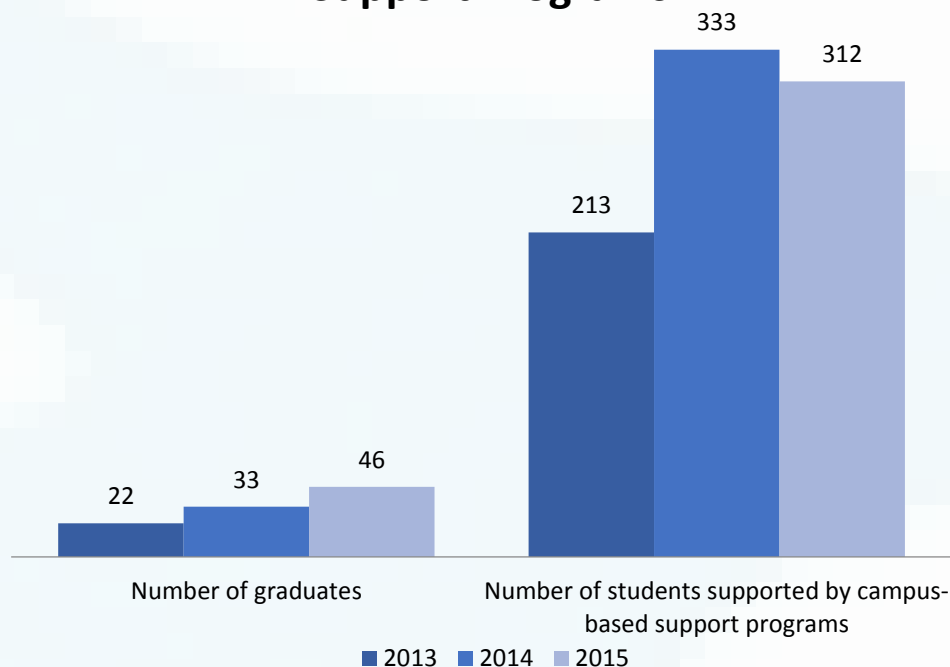- Career and Work Forces Services
- Housing champions

# Shared Measurement

Since 2012 participants in the FSM Higher Education Consortium have been contributing to the ongoing development of a shared measurement strategy. However, to accurately communicate the outcomes of the investment in success for students with experience in foster care, it is important to look beyond numbers and understand the indicators of long-term success.

Currently, a shared measurement strategy is being established through the collaborative efforts of the Fostering Success Michigan Higher Education Consortium (FSM HEC). The FSM HEC is identifying indicators that will provide a holistic understanding of how Michigan's students from foster care move through postsecondary education to career pipeline.

**Trends in Student Support for Campus Support Programs**

Number of graduates: 22, 33, 46
Number of students supported by campus-based support programs: 213, 333, 312

2013  2014  2015

**A Snapshot of 2014-2015 Student SUCCESS Stories in Michigan**
- 49 students placed on Dean's lists
- 24 students studied abroad around the world
- Over 30 student-led conferences, workshops, and events held
- Personal victories like moving into first apartment, saving money for a car, and maintaining a budget!

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# Continuous Communication

To ensure that our diverse group of partners maintains an awareness of successes, challenges, priority issues, and shared solutions, FSM supports continuous communication through:

- FSM Google Group listserv
- FSM Month eNewsletter
- FSM Social Media
- FSM Community Collaboratives
- FSM Annual Summit
- FosteringSuccessMichigan.com website

# Michigan is part of a MOVEMENT!

**Legend:**
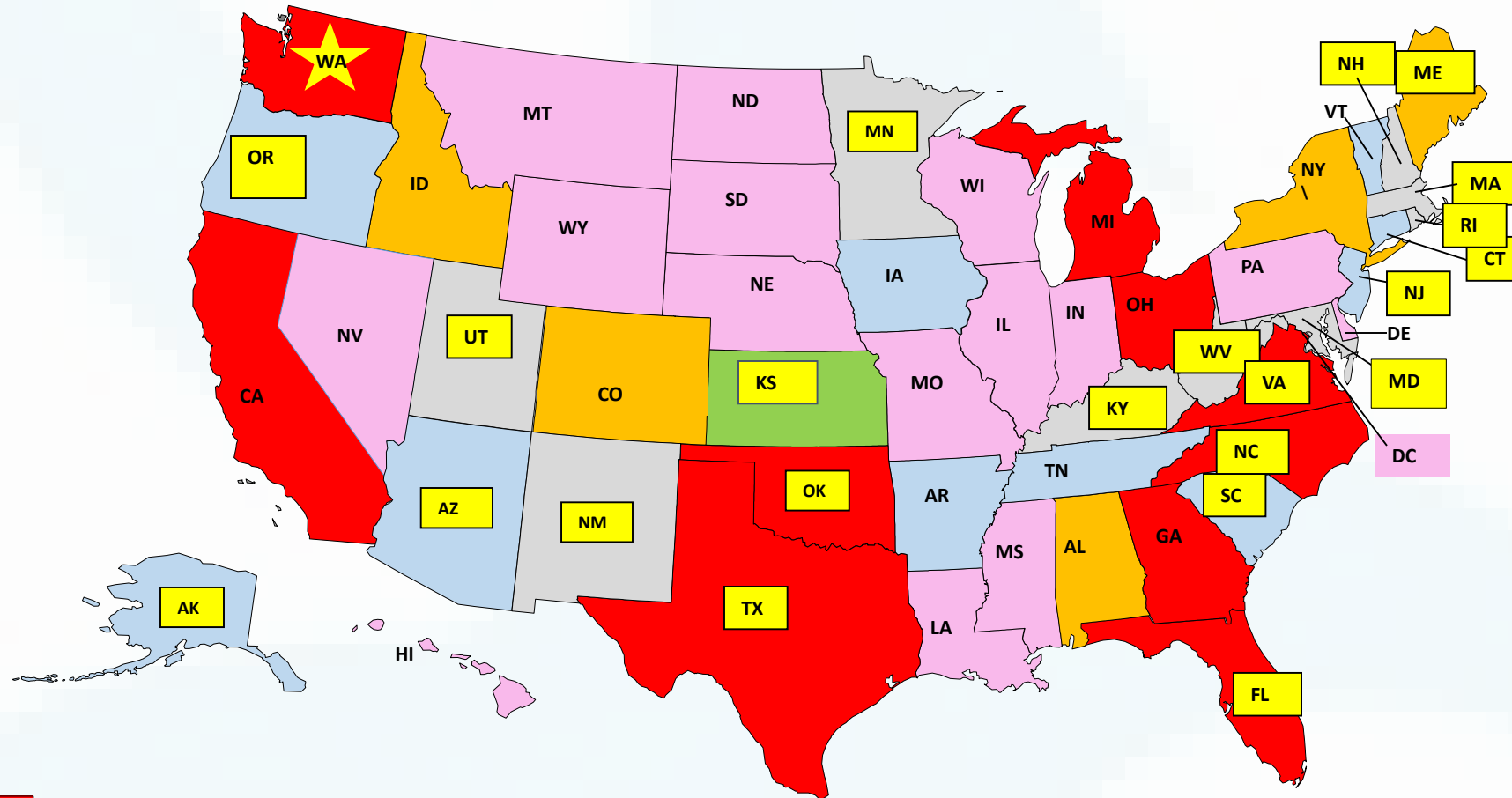
- State Higher Education/Child Welfare Collaborations (10)
- Potential for systems collaboration (6)
- Some college based support program(s) (11)
- Statewide Gear Up Program (1)
- State Tuition Waiver Legislation (23)
- ⭐ Passport to College Promise (WA)
- Nothing Known (14-including DC)

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Last updated: 12/2014

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# State Higher Education and Child Welfare Coordinating Organizations

- California – California College Pathways
- Florida – Florida Reach
- Georgia – Georgia Embark
- Kansas - Kansas Kids @ Gear Up
- Michigan – Fostering Success Michigan
- North Carolina – North Carolina Reach
- Ohio – Ohio Reach
- Oklahoma – R is for Thursday
- Texas – Education Reach for Texans
- Virginia – Great Expectations
- Washington –Passport to College Promise Scholarship

# Questions and Answers

We welcome your questions and comments! Using your control panel on the right side of your screen, you may use the chat or questions function.

# Thank You for Participating!

If you have any questions, please feel free to contact:

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-OR-

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This webinar will be available on our website, so feel free to share!!!